



HUNGER CHALLENGE TIMELINE

Here's one approach to pulling together a Hunger Challenge.

6 to 10 months ahead

- Gather a team of people who are interested in bringing a Hunger Challenge to your community.
- Select possible dates for your Hunger Challenge
- Host a Skype meeting or conference call with an HSM representative to discuss preliminary questions.

5 to 9 months ahead

- Review possible venues with HSM representative.
- Complete an Agreement and send a deposit to hold your date on our calendar.
- Network in your community to let others know about your Hunger Challenge.
- Begin fundraising efforts. Approach individuals, churches, and businesses about becoming Table Sponsors.
- Hold regular meetings with your team to pray, encourage one another, and devise promotional strategies.

3 months prior to Hunger Challenge date

- Order your publicity materials from HSM's print company or print them from our website.
- Set up online registration on our website. HSM staff will get you started.

6 weeks prior to Hunger Challenge date

- Remit at least 80% of total funds needed for your project to HSM for the purchase of food ingredients and supplies
- Continue to register volunteer participants
- Continue to raise funds

1 month prior to Hunger Challenge date

- Organize team leaders to assist with unloading shipments that may arrive, as well as set up, heavy lifting, and leadership on Hunger Challenge event days.